



Greening Chinese Business: Barriers, Trends and Opportunities for Environmental Management

By Ulrich Steger, Zhaoben Fang, Lu Wei, Fang Zhaoben, Wei Lu

Greenleaf Publishing. Hardback. Book Condition: new. BRAND NEW, Greening Chinese Business: Barriers, Trends and Opportunities for Environmental Management, Ulrich Steger, Zhaoben Fang, Lu Wei, Fang Zhaoben, Wei Lu, Environmental regulation in China is not really different from that in the rest of the world, except that environmental authorities are relatively new and less established. In order to understand why corporate environmental performance has hardly improved despite the existing regulatory framework, empirical research on high-level executives' perceptions of environmental protection is essential. This unique book analyses and interprets Chinese managers' perceptions of environmental management and regulatory enforcement practices in Chinese enterprises. Most importantly, it identifies the bottlenecks to environmental protection in Chinese firms. It includes a detailed analysis of the needs for management training (for example, CEO and executive development and MBA education) in China and presents a roadmap of how they can be met. Finally, it presents two case studies that illustrate how Chinese corporations currently react to a wide range of different environmental challenges, including hardening regulatory pressure, competition and lack of capital. Based on an innovative research project sponsored by the UNESCO/UNDP offices in Beijing and undertaken by the Institute for Management Development (IMD), Lausanne, Switzerland and the...

Reviews

Absolutely among the finest pdf I have got possibly read. I am quite late in start reading this one, but better then never. It is extremely difficult to leave it before concluding, once you begin to read the book.

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